

ESCOBAR *for* DPCC CHAIR

Click Below!

MAKING YOUR COMMS:



Less Challenging

DPCC is a one-stop shop for talking points, graphics, district work period recommendations, and mass communications guidance every day in English and Spanish. The ever-changing media landscape can be daunting – but it doesn't have to be insurmountable. DPCC is working to make the foundations of your communications apparatus – both digital AND traditional – easier to manage.



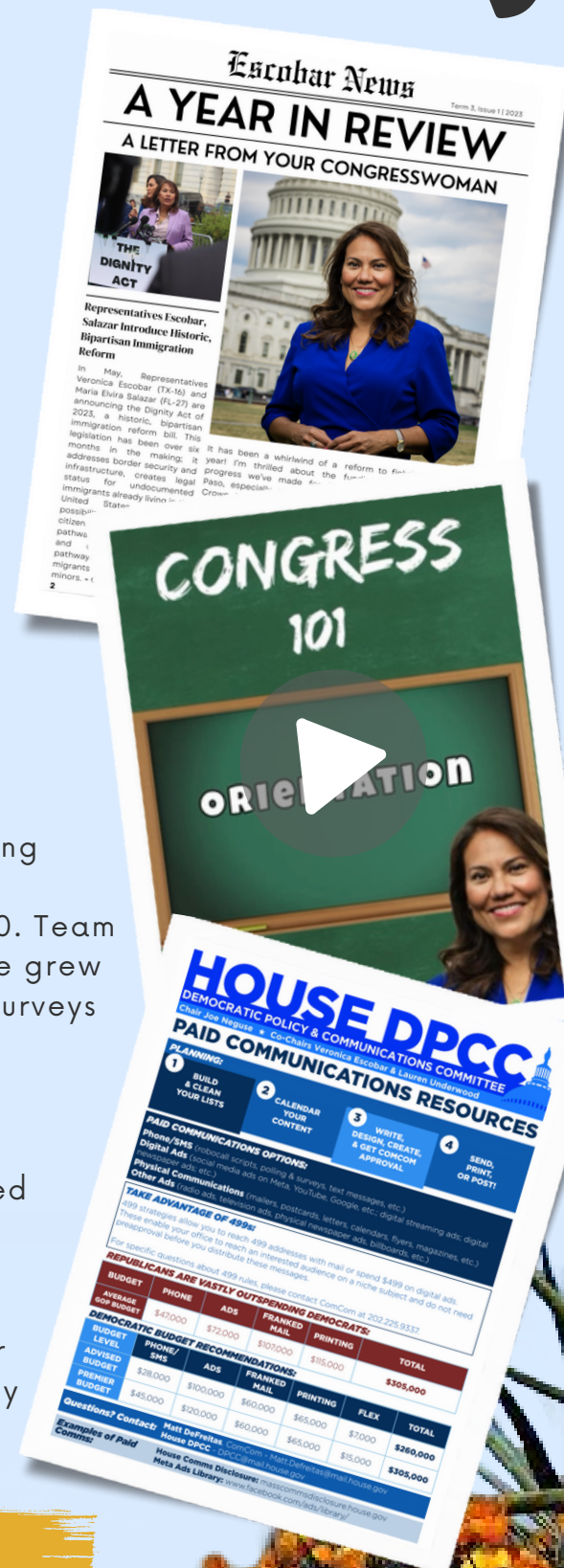
More Affordable

Messaging doesn't need to break your MRA! Investing smartly in targeted local ads, texts, or other mass communications, for example, can cost less than \$10. Team Escobar's last texting townhall cost less than \$2. We grew our subscriber base almost entirely through email surveys by thousands in a few months - for free.



More Effective

When I ran to be your DPCC Co-Chair, I emphasized that we needed to use our franking materials more robustly and creatively. And we delivered. I facilitated the creation of CommComm best practices and a database of Franked materials for offices to use both as inspiration and a blueprint by members of our caucus.

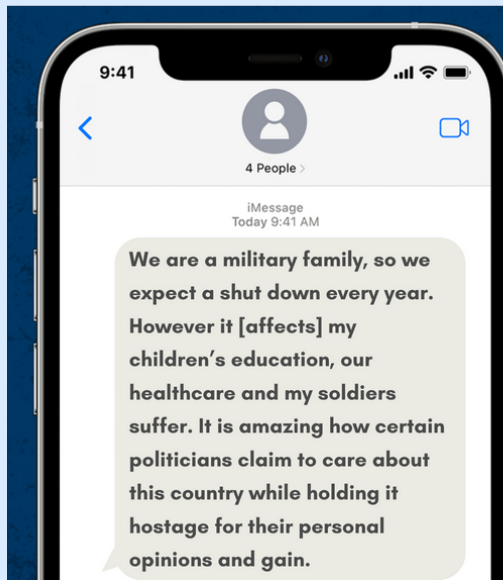


Reach out to
Eduardo.Lerma@mail.house.gov
with any questions

HERE ARE SOME OF THE WAYS MY TEAM AND I ENGAGE WITH OUR CONSTITUENTS



"Protesting injustice in our country is as old as our democracy itself; **it is a cornerstone of our history, a principle of our nation, and a faithful mechanism for the will of the people to be heard.** That is why, in the face of unprecedented attacks on abortion access and reproductive justice, like the draconian laws and anti-woman agenda we are seeing from the Texas state legislature, Governor Abbott, and the Supreme Court, I joined several of my colleagues in front of the highest court in the land to make good trouble."



This is one of the many responses my office received during a texting townhall in which I asked constituents to share with me how a government shut down would affect them. We then repurposed (with permission) on social media to highlight the impacts of Republican inaction on our district.



Are you interested in using this new way to file your taxes for free?

Yes

No

Submit survey to sign up for updates on my work in Congress.*

Dear [Salutation],

We're less than a month away from the tax filing deadline on April 15th, so as you prepare to file your taxes, I wanted to reach out about the IRS's new service called **Direct File**.

Direct File is available 24/7 and provides a **free** and **secure** option for eligible individuals with simple tax needs to file their taxes **online** and **directly with the IRS**.

I'm proud to have been the only representative in our region to have voted for the Inflation Reduction Act, which made the Direct File feature possible.

To learn more about Direct File, including to check your eligibility, click [here](#).

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